

# Global manufacturer simplifies and bolsters information security

Brown-Forman ensures flawless compliance and streamlines governance, freeing an entire team of administrative employees for more critical assignments



BROWN-FORMAN

**Customer:**

Brown-Forman

**Industry:**

Manufacturing and distribution

**Country:**

United States

**Employees:**

4,600

**Website:**

[www.brown-forman.com](http://www.brown-forman.com)

## Benefits

- Ensures efficient, flawless SOX, GDPR and other compliance
- Frees up to 8 positions by automating compliance and identity security processes
- Enables centralized control of user identities and permissions
- Strengthens security of corporate SAP system

## Challenge

Brown-Forman looked for more efficiency and control in complying with regulatory frameworks and sought to strengthen the risk mitigation and security of its data and systems.

## Solution

The company deployed One Identity Manager as a centralized resource for managing information security, compliance and user identities, and developed a number of automations by using the solution's tools.

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Todd Werner, IT Manager  
SAP Security and Identity & Access Management  
Brown-Forman

Brown-Forman, headquartered in Louisville, Kentucky, produces and distributes many of the world's best-known, best-selling brands of wines and spirits. It is the parent company of Jack Daniel's whiskey. As a global company, Brown-Forman experienced several complex information security challenges. These included safeguarding the business-critical SAP ERP system, preventing data losses, complying with Sarbanes-Oxley (SOX) and General Data Protection Regulation (GDPR), and protecting intellectual property and personally identifiable information (PII) used within the organization.

## Ensuring security and compliance with extreme efficiency

The management of users and their identities and access rights had to align with the regulatory mandates Brown-Forman needed to comply with and ensure optimal information security. However, compliance and identity and access management at Brown-Forman were almost entirely manual, laborious activities. That changed when the company deployed One Identity Manager and was able to reassign people to more strategic tasks. Todd Werner, IT manager responsible for SAP security and identity & access management at Brown-Forman, says, "Some of the benefits that we get out of One Identity Manager come from the efficiencies that we've gained from an administration perspective. In the past, we had a team of up to eight people perform manual administration. We completely automated all these processes."

## Centralized, transparent resource for identity management

In One Identity Manager, Werner has complete visibility of user identities through their lifecycle and can control identity government and administration (IGA). "With One Identity Manager I have a complete footprint of users' identities including their access rights, IDs and permissions across the organization, in one central spot," he says. "With respect to IGA and compliance, an identity management tool such as One Identity Manager is very beneficial."

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## Successful compliance audits and proactive risk management

Automations created in One Identity Manager enable Brown-Forman to streamline all aspects of compliance, information security and identity and access management. Werner says, "We have decreased deficiencies in Sarbanes Oxley compliance and audits so that we hardly ever experience one anymore."

## Boosting the security of the SAP environment

Security for the SAP system also became easier with One Identity Manager. "SAP security used to demand an intense administrative effort, but with One Identity Manager we were able to automate and strengthen most of the processes," Werner says. "It greatly helped us that the solution is based on SAP technology, and we could work with SAP objects and components we were used to administrating manually. We were able to generate automation advantages for SAP security with One Identity Manager right out of the box."

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## Collaboration for improving identity and access management

Brown-Forman aligns with the One Identity perspective on the fundamentals of information security. Werner comments, “When I hear ‘security starts with identity,’ that is a phrase that resonates with me. Through our years of using One Identity Manager and observing how an identity can evolve, I truly agree that identity should be the focus of security.”

The company participates in the One Identity customer advisory board and helps drive the continuous improvement of the One Identity solutions. “Our relationship with One Identity is very good,” says Werner. “We appreciate the opportunity to guide what a One Identity solution should look like and help One Identity find ways to support its customers even better than they already do.”

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## About One Identity:

One Identity, a Quest Software business, lets organizations implement an identity-centric security strategy, whether on-prem, in the cloud or in a hybrid environment. With our uniquely broad and integrated portfolio of identity management offerings including account management, identity governance and administration and privileged access management, organizations are empowered to reach their full potential where security is achieved by placing identities at the core of a program, enabling proper access across all user types, systems and data. Learn more at [OneIdentity.com](https://www.oneidentity.com)